

POWERPARK GUIDANCE SYSTEM

Promote Your Facility By Empowering Drivers



With a national average of 92% of households owning cars in the United States and the increasingly limited supply of on-street parking spaces available in crowded urban areas, congestion is a major ongoing issue. Parking facilities have an important role and an opportunity when it comes to helping reduce street congestion but have been presented with a challenge in promoting more parkers to prefer off-street parking over on-street. The Kyosis Powerpark Guidance System helps to alleviate that issue by increasing visibility of the parking facility, displaying marketing messages to attract drivers, and providing a higher level of convenience and efficiency. By providing the best customer experience from the moment they enter the facility to the moment they exit, they leave with a lasting impression of satisfaction and greater loyalty to the facility.



Controlling speed, space, and price are most important in a successful parking facility operation. Driver inefficiency makes up the weakest link in the operation, therefore, collecting and feeding relevant information to drivers takes the guessing out of finding parking and empowers drivers to "independently" find available spaces quickly, easily, and accurately. By disclosing the quantity of spaces available on each level and exactly which spaces are available, "missed spaces" are reduced along with a reduction in time from the moment drivers enter the facility to the moment they park their vehicles. This also greatly reduces congestion and exhaust emissions inside the parking facility. For management, collecting more detailed data results in higher accuracy in decision-making such as setting demand based pricing to achieve as close to full occupancy as possible for the longest length of time.



Parking facilities retrofitted with the Kyosis Powerpark Guidance System can manage speed, space, and price optimally; resulting in lower operating costs, increasing revenue, and achieving a higher level of customer satisfaction and loyalty. The Powerpark Guidance System is a highly-customizable stand-alone solution that can be arranged to fit any parking facility and does not interfere with parking management systems. Low energy, low maintenance sensors that detect occupancy status are placed at each parking space while an interchanging green/red light above each group of up to 8 spaces alerts drivers to the space available. Signs at the entrance and throughout the facility display the real-time quantity of vacant spaces on every level. Availability can also be updated on a popular parking search app, allowing drivers who use smartphones to conveniently view availability near their destination from wherever they are located. The app is a cost effective subscription-based service for parking facilities but free for drivers. The entire system is managed by our parking guidance software that is very simple to use, and collects and analyzes more accurate data.

CONSIDER THIS...

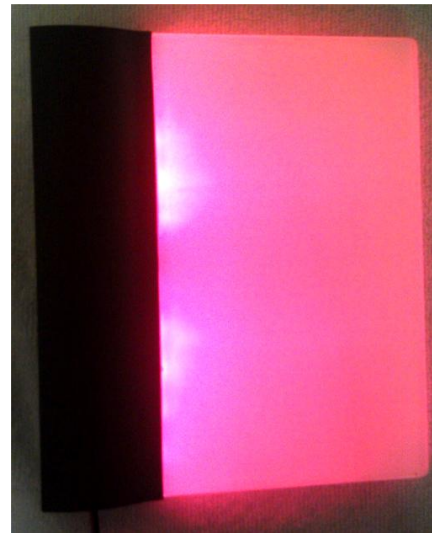
- 1) *Increases visibility of facility and attracts more parkers*
- 2) *Improves utilization of parking spaces*
- 3) *Eliminates drivers roaming and creating traffic jams*
- 4) *Achieves higher level of convenience and efficiency*
- 5) *Increases customer satisfaction and loyalty*
- 6) *Easy maintenance, self diagnostics*
- 7) *Low operating cost*
- 8) *Obtain comprehensive management statistics*
- 9) *Eco-friendly as it reduces exhaust emissions*
- 10) *Feeds a hungry child and plants a new tree for every sensor purchased*



PICTURES OF EQUIPMENT:

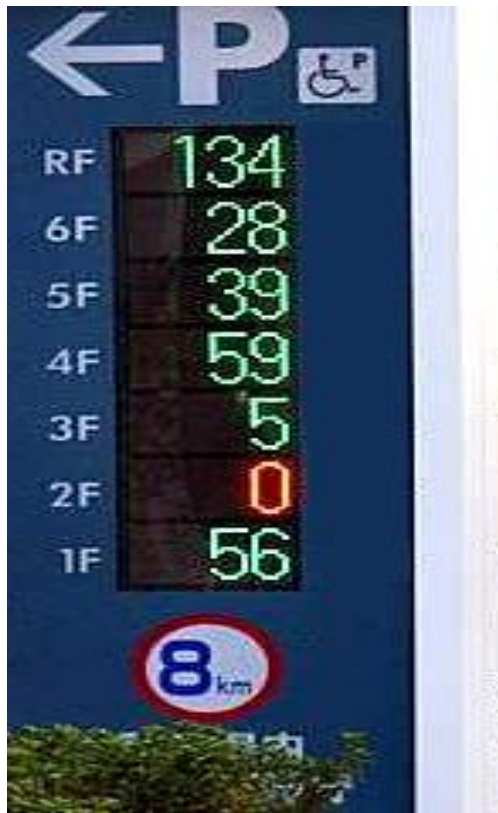


Ultrasonic Car Detection Sensor



Green = Vacant

Red = Occupied



***Space Availability Display**



***Smartphone App**

*samples, actual may vary

**Pictures of marketing message displays coming soon